

PocketPhonics gets family friendly features

The leading iPad and iPhone phonics software lets parents track their children's accelerated learning at home and school.

London, 18 June, - Apps in My Pocket, developer of top-ranking education software today launches new parent friendly features, set to revolutionise early literacy and numeracy learning. The top-selling app now gives parents a way to monitor progress for the whole family learning on iPads and iPhones. It tailors what it teaches by using that assessment data, which accelerates learning.

The award winning PocketPhonics teaches your children the basics of reading and writing. It has been the top selling app in the UK for four years, due to its continual enhancement based on feedback from parents and teachers. The most requested feature is a way to manage kids independent of the device they are using. So kids can use dad's iPad, mum's iPhone or even a iPad's at school and still log-in to their own account.

Apps in My Pocket director, John Friend, said, "While we've had tremendous success with individual kids, families and schools need to track multiple kids, devices and even classes. This new version solves all those issues, and makes this tremendously powerful learning tool practical for all sorts of individual and group learning environments."

Schools have been especially enthusiastic about the new features, with the pilot schemes inspiring some schools to radically expand the use of iPads. Having a centralised place to keep student records, iPads don't need to be linked to each child. They can pick up any iPad and log-in very easily. Without this feature, children need to be assigned their own iPad, which is costly and difficult to implement.

"Pupils are engaged and work independently whilst staff can easily monitor their progress online" Head, Leatherhead Trinity, UK primary school.

Intelligent Tutor

It's important for progress to be recorded, because PocketPhonics uses the progress to intelligently set learning tasks. So if there are areas where a child struggles in one session, the next one will concentrate on those weak areas. It's like having a personal tutor for each child.

PocketPhonics and DotToDot

The award-winning [PocketPhonics](#) teaches young kids the basics of reading and writing. Developed by education app specialists: Apps in My Pocket Ltd. It was originally launched in December 2008. Reading is taught using the synthetic phonics method selected by US, UK and Australian governments. Children are taught letter sounds and how to blend them together to sound out and spell words.

Writing letters is taught by the app demonstrating how to write a letter and the child mimicking this by tracing the letter with their finger. The app measures how well they trace and their success is greeted with applause from the app's friendly pencil people characters.

DotToDot is PocketPhonics's sister app that teaches the basics of counting. Parents and teachers can review kids' progress in both apps online and understand how kids are progressing in terms of handwriting, letter sounds and counting.

About Apps in My Pocket

Apps in My Pocket Ltd is a UK based company established in 2008 to create apps for iOS that deliver best educational practice. PocketPhonics's educational excellence has made it one of the best-selling apps for teaching kids to read and write. More than 1.2 million Apps have been downloaded including over 400,000 of the paid version, and 700,000 of the free "Lite" version.